

AUG13/12 17.3
*** WFTV-TV ***

REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
:LINE#	:	:	:	:	:	:	:	:	:	:	:
AGENCY ADVERTISER CODE = AGENCY PRODUCT CODE = AGENCY EST# = 1907											
1		1100P-1135P	30		\$2,250.00	8/23	8/26	2		TH,SU	2
PROGRAM : NEWS CON COM1 : 1X PER DAY											
2		1100P-1135P	30		\$2,250.00	8/27	8/27	1		MON	1
PROGRAM : NEWS											

LINE#	REP	CD	TIME PERIOD	LGTH	SEC	RATE	START DATE	END DATE	SPTS /WK	WEEK INVT	DAYS	TOTL SPTS
AUG/12			\$4,500.00	SEP/12		\$2,250.00						
CONTRACT TOTAL												\$6,750.00
TOTAL SPOTS												3

MARKET TOTALS \$19,285 WFTV 35% WKMG 33% WESH 22% WOFL 6% WKCF 0% WRBW 0% CABL 0%

SHARES ESTIMATED WOPX 0% WRDQ 4% EFTV 0%

SVC- NSI

DEMOS- RA35+*